

# Blue Choice PPO<sup>SM</sup> and Blue High Performance<sup>SM</sup> (BlueHPN)<sup>SM</sup> Provider Manual - Provider Roles and Responsibilities - Lab and Radiology

**Important  
Note**

Throughout this provider manual there will be instances when there are references unique to **Blue Choice PPO, Blue High Performance Network, Blue Edge, Exclusive Provider Organization (EPO)** and the **Federal Employee Program**. These specific requirements will be noted with the plan/network name. If a plan/network name is not specifically listed or "Plan" is referenced, the information will apply to all plans.

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### Outpatient Lab and Radiology Overview

Blue Cross and Blue Shield of Texas (BCBSTX) Plan providers are responsible for ordering and where necessary prior authorizing outpatient lab and radiology services for plan members. The following are guidelines for these services.

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### Laboratory Services

Plan providers should refer members to in-network lab providers for outpatient lab services.

To locate participating labs in the **Plan** network, visit [Provider Finder](#)<sup>®</sup> on the BCBSTX website.

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### Prior Authoriz- ation for Certain Outpatient Lab Services

BCBSTX is contracted with AIM Specialty Health<sup>®</sup> (AIM) to manage prior authorization services for certain lab services.

Providers should refer to the the **Utilization Management** section of the [BCBSTX provider website](#) for current **Prior Authorizations & Predeterminations** and by checking eligibility and benefits through Availity<sup>®</sup> or their preferred vendor to determine whether prior authorization through AIM is required.

Refer to the the [AIM Specialty Health](#) page for information on specific services requiring prior authorization through AIM as well as how to prior authorize services.

Services performed without prior authorization or that do not meet medical necessity criteria may be denied for payment and the rendering provider may not seek reimbursement from the member.

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### Radiology Services Overview

BCBSTX has an agreement with [AIM Specialty Health \(AIM\)](#) to manage prior authorizations for specific outpatient advanced imaging services for certain **Plan** members.

AIM Specialty Health® (AIM) may require prior authorization and post service medical necessity review for certain outpatient advanced imaging and cardiology related imaging services or a prenotification Radiology Quality Initiative (RQI) program for certain outpatient high-tech diagnostic imaging services.

Providers should refer to **Utilization Management** section of the [BCBSTX provider website](#) for current **Prior Authorizations & Predeterminations** and by checking eligibility and benefits to determine whether prior authorization through or an RQI is required through AIM.

When a prior authorization or prenotification is needed, health care providers must contact AIM before ordering or scheduling these services when performed in a physician/professional provider's office, the outpatient department of a hospital or a freestanding imaging center.

Imaging studies performed in conjunction with emergency room services, inpatient hospitalization, outpatient surgery (hospitals and freestanding surgery centers) or 23-hour observation are excluded from these requirements.

Services performed without prior authorization or that do not meet medical necessity criteria may be denied for payment, and the rendering provider may not seek reimbursement from the member.

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### AIM Specialty Health® Programs Overview

For details on specific services requiring prior authorization through AIM including specific procedure codes that require AIM prior authorization or prenotification for the RQI program, refer to the [AIM Specialty Health](#) and Prior Authorization & Predetermination pages on the BCBSTX provider website.

Clinical guidelines can be accessed through AIM's interactive website at [aimspecialtyhealth.com](https://aimspecialtyhealth.com). The guidelines are consistent with the clinical appropriateness criteria developed by the American College of Radiology. This program helps promote:

- The most appropriate diagnostic imaging exam for the diagnosis;
- Studies are performed in the proper sequence; and
- Member services are maximized by the efficient use of the benefit plan.

Refer to the [AIM Physician's Guide for Radiology](#) further in this manual for more information.

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### Routine Radiology Services

For routine radiology services not part of the RQI program, if these services cannot be performed in the health care provider's office, the health care provider must send the **Plan** member to one of the contracted network imaging locations in the BCBSTX network. To locate a BCBSTX network facility, visit [Provider Finder®](#) on the BCBSTX website.

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### Provider Transparency and AIM's OptiNet® Assessment Tool

To help health care providers support better-informed decisions about care and services for BCBSTX members, BCBSTX is gathering data about the imaging capabilities of all contracted providers who perform certain diagnostic imaging services. Through AIM's OptiNet® online assessment tool, we are collecting data including training, imaging equipment, capacity, access and compliance with industry standards such as those established by The Joint Commission (formerly JCAHO) and the American College of Radiology (ACR).

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### Provider Transparency and AIM's OptiNet® Assessment Tool, cont.

Information regarding imaging capabilities and cost values for facilities are available to ordering/referring health care providers who submit a request for an advanced diagnostic imaging service online or via telephone. The OptiNet assessment tool will display cost using the National Consumer Cost Tool® (NCCT®) methodology based on the allowed amount of paid claims from the previous calendar year for both facility and professional claims.

Ordering/referring physicians or professional providers have access to the NCCT cost data for each type of advanced imaging service.

Ordering physicians or professional providers can choose a facility from AIM's online directory based on the modality score, using the National Consumer Cost Tool® (NCCT) methodology, for transparency purposes for a procedure (based on facility and professional related costs of previously billed services), and distance from the ordering physician's or professional provider's office.

All facilities, including those that are already ACR or Joint Commission accredited, need to complete their data to have their site included in AIM's online directory. This table is only available in the provider selection portion of their process. In some instances, (i.e., not enough data) cost information will not be available. When this occurs, a dash will be displayed in the "\$" column.

As an ordering physician or professional provider, when you submit your high-tech radiology order through the AIM Specialty Health ProviderPortal<sup>SM</sup>, you will experience a revision to the initial imaging provider suggestion display. The initial suggestions will only include imaging sites that have an "A" score. Please note: As an ordering physician or professional provider, you will still be able to search for additional servicing providers in your network.

If you are a servicing/imaging provider and would like to view your completed assessment and/or cost information, please log on to [aimspecialtyhealth.com/providerportal/](https://aimspecialtyhealth.com/providerportal/). Only those providers who have completed their OptiNet assessment will be able to view their cost information for advanced diagnostic imaging services online once they have been scored. Your participation in this online assessment is critical to help support BCBSTX's quality initiative.

If you are not currently registered for AIM's ProviderPortal, you will need to register online at [aimspecialtyhealth.com/providerportal/](https://aimspecialtyhealth.com/providerportal/).

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### Low-Tech Imaging

BCBSTX collects information on the capabilities of all **Plan** contracted providers who provide the technical component of the following low-tech imaging services:

- Ultrasound
- X-ray
- Echocardiography
- Mammography

Upon the completion of the assessment, responses are evaluated and a score for each registered modality (represented by a letter grade) is assigned to the facility based on the following scale:

A = 88 – 100 points

B = 76 – 87 points

C = less than 76 points

Scores and modality cost information will not be made available to ordering physicians and professional providers for low-tech services. A modality score will not be generated for mammography. At this time, this information is strictly informational only for the servicing/imaging provider.

Your participation in this online assessment is critical to help support BCBSTX's quality initiative.

If you are not currently registered for [AIM's ProviderPortal](#), you can register online for free.

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### AIM Physician's Guide for Radiology Services

#### AIM Programs

AIM provides a prior authorization and Radiology Quality Initiative (RQI) program for certain **Plan** members. These programs are designed to promote the most appropriate and efficient use of outpatient high-tech diagnostic and advanced imaging services.

**Note:** For BCBSTX and BlueCard members, please contact Customer Service utilizing the phone number on the back of the subscriber's ID card to determine if the prior authorization or RQI program applies.

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#### Services Requiring AIM Prior Authori- zation or an RQI

Ordering physicians (PCPs or Specialists) or professional providers must obtain prior authorization or an RQI for the following non-emergent outpatient diagnostic or advanced imaging services when performed in a physician's, professional provider's office, outpatient department of a hospital or freestanding imaging center:

##### Prior Authorization:

- Advanced Radiology
- Cardiology Related Imaging

##### RQI:

- CT/CTA scans
- MRI/MRA scans
- SPECT/Nuclear Cardiology studies
- PET Scans

The RQI program **does not apply** to Medicare primary members with a BCBSTX Medicare supplement. Medicare primary members with BCBSTX commercial **Blue Choice PPO** coverage **are** included in the program.

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#### How to Obtain Prior Authori- zation or an RQI from AIM

**Telephone Requests:** Call AIM toll-free at **1-800-859-5299**, Mon – Fri, 6 a.m. - 6 p.m. CST, and Saturday, Sunday and Legal Holidays, 9 a.m. - 12:00 noon CST.

**Online Requests:** Access AIM's website to set up a login and password for Internet-based RQI requests and other helpful tools at [aimspecialtyhealth.com](http://aimspecialtyhealth.com).

**Fax Requests:** Fax option is available only for physicians or professional providers who are submitting clinical.

FAX to AIM: **1-800-610-0050**

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### Required Information for AIM

### AIM Physician's Guide for Radiology Services

AIM will require the following information for every request. Please have the patient's chart or office notes available.

- Member's name and date of birth
- Insurance information, such as subscriber's name, BCBSTX ID number, group number, etc.
- Ordering health care provider's name, address and telephone number
- Name of imaging facility (where the procedure will be performed)
- Type of service and/or procedure code
- Reason (indication) for the imaging procedure and/or ICD-10 CM diagnosis code
- Results of pertinent previous studies (labs, x-rays, etc.) and treatments, including their duration
- Member's symptoms

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### AIM Process

AIM will process the requests as follows:

- AIM will use clinical criteria to either immediately issue prior authorization or an RQI or forward the case to a nurse or physician for review.
    - A physician reviewer may contact the ordering health care provider to discuss the case in greater detail within two (2) business days of receipt of the request.
    - Ordering health care providers (PCPs or Specialists) may also contact AIM's physician reviewer at any time during the process.
  - Medical records not necessary, unless requested AIM.
  - There are no administrative denials for lack of information.
  - AIM will provide the ordering health care provider with an order request number, which will be valid for 30 days from the date issued.
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### AIM Physician's Guide for Radiology Services

**AIM  
Process,  
cont.**

AIM will process the requests as follows (cont.):

- The ordering health care provider must write the order request number on the requisition for the imaging study.
  - Issuance of a prior authorization or an RQI is not a guarantee of payment. When submitted, the claim will be processed in accordance with the terms of a subscriber's health benefit plan.
  - Imaging services will be directed to the most cost-effective outpatient providers to maximize member's insurance benefits.
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AIM Specialty Health is an independent medical benefits management company that provides utilization management services for Blue Cross and Blue Shield of Texas (BCBSTX).

Availity is a trademark of Availity, LLC, a separate company that operates a health information network to provide electronic information exchange services to medical professionals. Availity provides administrative services to BCBSTX.

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