



**BlueCross BlueShield  
of Texas**

# TEXAS HEALTH STEPS (THSteps)/ WELL-CHILD INCENTIVE GIFT CARDS

## Background:

Blue Cross and Blue Shield of Texas (BCBSTX) provides Value-Added Services (VAS) to our STAR, CHIP and STAR Kids members. Value-Added Services are offered at no cost to our members. To view the full list of VAS, visit the [Value-Added Services for STAR](#) and [Value-Added Services for CHIP](#), and [Value-Added Services for STAR Kids](#) on our website.

## Changes to our Texas Health Steps/Well-child Incentive Gift Card Process:

Members are no longer required to submit an incentive gift card form to BCBSTX after completing their checkup. Starting, September 1, 2020, members will receive an incentive gift card based on the claim submitted to BCBSTX by their provider.

There are 2 types of incentive gift cards:

- **\$50 Texas Health Steps/Well-child incentive gift card:**
  - Birth through 15 months – 6 checkups must be completed on our plan
  - Ages 2 through 6 – existing members must complete an annual checkup or new members must complete a checkup within 90 days
- **\$50 Amazon Adolescent Incentive gift card**
  - STAR and STAR Kids: Ages 12 to 21 must complete an annual checkup on our plan or within 90 days of joining the plan
  - CHIP: Ages 12 to 18 must complete an annual checkup on our plan or within 90 days of joining the plan

In order for our members to receive these incentive gift cards; providers must follow the new requirements. New rules state our providers must submit a claim to BCBSTX with one of the following CPT codes after the member's Texas Health Steps or Well-child visit.

## Required Billing Codes:

These are the following **CPT codes** required to submit on the claim.

99381, 99382, 99383, 99384, 99385, 99391, 99392, 99393, 99394, 99395.


The following **ICD-10 Codes** required:

ICD-10 Code Z00121 or Z00129 for Children ages 2 through 17

ICD-10 Code Z0000 or Z0001 for Adolescents ages 18 through 20

The **Modifiers** required to show our provider performed an unclothed physical examination during the medical checkup: AM, SA, TD, U7.

Once BCBSTX receives the claim, it may take two months for members to get their gift card, so we encourage providers to submit these claims in a timely manner.

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